

News from the Board – August 2010

This month the Board is pleased to welcome the new CEO of Bicycle NSW, Omar Khalifa. Omar is a keen cyclist with a strong commitment to cycling as a safe, convenient and sustainable form of transport. Omar brings to Bicycle NSW extensive experience in the commercial sector as well as policy development in the sustainability area.

Omar has been extremely busy since starting as CEO on 21 July and has already met with a number of stakeholders. He has a number of ideas for new initiatives, particularly in relation to advocacy and communications, and the Board looks forward to working with Omar as these plans develop.

The Board would like to take this opportunity to thank Liz Hole for her outstanding work as Interim CEO. Liz also continued as Chief Operating Officer during this time and we are very grateful for her hard work and dedication to Bicycle NSW.

Following a number of productive strategy sessions, the strategic plan has been reviewed and is in the process of being finalised. As the peak advocacy organisation for cycling and cyclists in NSW, our strategic plan enables Bicycle NSW to continue to work with stakeholders to identify opportunities to promote cycling and ensure:

‘More people cycling more often to create healthy, clean and safe communities in NSW’

The team is preparing for the NSW Government Spring Cycle, and with the number of registrations higher than the same time last year, this promises to be bigger than ever. Thank you to the team at Bicycle NSW for all their hard work, and also to the wonderful volunteers who are the heart and soul of events such as the Spring Cycle.