

Board Member profile 2010/11

Name	Paul Kean Appointed April 2011
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Occupation	Franchising and commercial lawyer – DCS Lawyers
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Qualifications	Dip Law (LPAB) Accredited Commercial Mediator Member Legal Committee Franchise Council of Australia
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What I bring to the board... Past & future, in relation to BNSW	25 years of legal practise, specialising in franchising, licensing and distribution systems. Extensive experience in dispute resolution and commercial transactions. Riding competitively for 35 year and more recently for transport. Member Sutherland Shire Cycling Club and Billy's Bushies. Commute from the Sutherland Shire to the City each day.
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What I stand for/ hope to achieve	<p>In its work creating better environments for cycling, BNSW works with many stakeholders with diverse, often complimentary but also, often competing interests. My work over many years in mediation and other forms of dispute resolution, has equipped me with high level skills to find common ground and creative solutions for complex problems.</p> <p>Finding ways for motorists and cyclists to co-exist is not a "them and us problem" and it is certainly not just a Government problem. Giant steps can be made by bicycle users taking ownership and responsibility for making this co-existence work instead of just applying pressure to Governments or wishing for a change in driver attitudes. I have a real interest leveraging the BNSW membership, to improve community perception and acceptance of cyclists.</p> <p>In my commercial and franchising work, I am constantly exposed to the power of brands; the power of being in business for yourself but not by yourself. We have an opportunity to bring these concepts to the many bicycle user communities that whilst proudly different to each other, have at their core, an unshakable goal to improve all environments for all bicycle users.</p>
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