

Board Member profile 2010/11

Name John Richardson
Elected November 2009

Occupation Managing Director, Richardson Coutts, Government Relations and Public Affairs

Qualifications LLB (Syd)

**What I bring to the board...
Past & future, in relation to BNSW** I have twenty-five years experience in public affairs and government relations having worked as a political adviser to federal and NSW Ministers in the Hawke, Keating and Carr Governments. In the latter case I was chief of staff to the Minister for Roads for almost two years. I have been in the private sector for 11 years advising and assisting companies and organisations in their dealings with governments.

I have developed an extensive understanding of policy development, campaign management and how government operates and believe I can assist Bicycle NSW as a member of the Board in its dealings with government and with stakeholder management to advance our agenda and objectives.

I am a Board Member of the Service for the Rehabilitation and Treatment of Survivors of Torture and Trauma.

**What I stand for/
hope to achieve** I cycle daily, commuting to work and/or recreationally. I believe everyone should be able to ride a bike safely within their community and if people felt safer about doing so, there would be a lot more of us on our bikes a lot more of the time. More cycling and cyclists would greatly enliven our cities, making them healthier and more desirable places to live and work.

To do this we need better infrastructure and cycling needs to receive more support from the providers of this infrastructure, a role traditionally provided by governments of all levels.

I believe the best way to achieve our goals is through constructive relationships with stakeholders, be they governments, our members or the broader community.
