

The 2010 Bicycle Commuter Challenge is off to a great start. The challenge has been open only a week and already over 10 competitors are on their way to reaching the 500km goal. The 2010 Bicycle Commuter Challenge aims to reward individuals already cycling for transport, fitness and/or recreation and to inspire those who are considering cycling as an alternative to their existing forms of transport.

### Individuals from the following organisations are represented in the challenge so far:

Freehills  
Tierney Page Kirkland Pty Ltd  
MLC  
LA  
NSW Land and Environment Court  
MSCI  
ABC  
Oz Design

### Refer a friend and win!

We've got 5 CatEye Trip Computers to give away this month! To enter the draw to win all you have to do is get at least one friend or colleague to register for the Commuter Challenge. The more friends or colleagues you have register the more chance you have of winning!  
\* Remember to make sure your friend or colleague fills out the section in the registration form on how they heard about the competition and that they enter your full name and company.

### The cost of cycling

Current statistics show that the average Australian household spends 15% of their total income on transport (15.5%). It is second only to food at (18.2%). (Austroads (2000) Road Facts 2000)

In NSW, the NRMA estimates that the cost of running a car for most people varies from \$108.70 to \$313.74 per week. This equates to between \$5,652 and \$16,314 a year. This includes petrol, maintenance, depreciation and Insurance/Registration.

On average the cost of maintaining a bike per year is approximately 1% of the cost of running a car. This includes bike maintenance, spare parts and services. (QLD Transport)

Think about how much money you could save just by cycling the last 10km to work. According to the Australian Greenhouse office you'll be saving on average \$1,700 a year.

### Contact us

For any questions about the challenge contact  
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